

## Participation Terms for the Russian Venture Forum

### About the Event

The **Russian Venture Forum (RVF)** is one of the leading international platforms in the field of innovation, venture capital investment, and startup development. The Forum brings together technology companies, startups, investors from various countries, development institutions, and corporate partners to discuss investment and partnership opportunities.

More details:

[https://www.atesla.rs/files/uqd/9534b9\\_40aaea792171450ebf9dff5ae20b18b1.pdf](https://www.atesla.rs/files/uqd/9534b9_40aaea792171450ebf9dff5ae20b18b1.pdf)

### Participation Terms Proposal by the TESLA Alliance (Serbia)

[www.atesla.rs](http://www.atesla.rs)

The **TESLA Alliance** is a partner of the Russian Venture Forum and participates in the event with its own collective stand, at which it presents the solutions and projects of its client companies.

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### Participation Options

International companies and startups may choose **one of three participation formats**, depending on their objectives, resources, and level of involvement.

#### Option 1. On-site Participation (Independent Participation)

##### Free of charge

Serbian companies and startups may participate in the Russian Venture Forum **free of charge**.

All associated expenses are borne by the participants independently, including, but not limited to:

- preparation of presentation materials in the Russian language;
- booth design and construction;
- transportation expenses;
- accommodation and travel allowances.

The organizers of the Russian Venture Forum **do not provide compensation** for the above-mentioned expenses.

 **For coordination inquiries:**

info@atesla.rs

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#### Option 2. One-time Remote Participation via the TESLA Alliance Stand

For companies not planning personal attendance, a format of **one-time remote participation via the collective stand of the TESLA Alliance** is available.

##### 2.1. Basic Package

*Minimum participation format*

- placement of company information on the TESLA Alliance stand;
- demonstration of the company's promotional materials.

**Cost:** EUR 400

## 2.2. Representation of Company Interests and Engagement with Partners

- representation of the company's interests on its behalf;
- transfer and collection of contacts;
- initial communication with potential partners and investors.

Cost: EUR 500

## 2.3. Preparation and Adaptation of Materials (upon request)

- translation of presentation materials into the Russian language;
- adaptation of content to the Russian Venture Forum format;
- preparation of short descriptions, pitch materials, and the company profile.

Cost: EUR 300

◆ **Full one-time remote participation package (items 2.1 + 2.2 + 2.3): EUR 1,000**

✉ **To submit an application for one-time remote participation:**  
en@atesla.rs

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## **Option 3. Exclusive Participation for Partners of the TESLA Alliance**

This format is intended for companies focused on **long-term cooperation** and systematic presence within the **investment and business ecosystem of TESLA**.

**Exclusive participation is provided subject to the signing of a partnership agreement with the TESLA Alliance.** Within this format, companies receive **the same services and opportunities as provided under Option 2**, but on **preferential and priority terms**.

### **Exclusive participation includes:**

- representation of the company's interests within the framework of events;
- placement and demonstration of company materials;
- engagement with potential partners and investors;
- preparation and adaptation of materials (as agreed).

### **In addition, partners of the TESLA Alliance receive:**

- priority access to Alliance events;
- preferential participation terms for several events throughout the year;
- integration into the TESLA ecosystem and access to its partner and investment infrastructure.
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### 📅 **TESLA Alliance Events Calendar:**

[https://www.atesla.rs/\\_files/uqd/9534b9\\_d3aa80e2644d41c88629bb9e46687a8e.pdf](https://www.atesla.rs/_files/uqd/9534b9_d3aa80e2644d41c88629bb9e46687a8e.pdf)

### 📅 **TESLA Investment Days (TID):**

[https://www.atesla.rs/\\_files/uqd/9534b9\\_b9a495ef55974890b913cdde2d42ce44.pdf](https://www.atesla.rs/_files/uqd/9534b9_b9a495ef55974890b913cdde2d42ce44.pdf)

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✉ **For partnership inquiries and access to exclusive participation terms:**  
kn@atesla.rs