

June 10, 2026



TESLA INVESTMENT DAYS: Astana

International Online Business Meeting

Duration: 3 hours
14:00 – 17:00 (Astana time)

Event Objectives:

1. Introduce Balkan companies seeking international expansion to Kazakhstan's market specifics, exporter support measures and legal framework.
2. Connect Balkan companies with potential clients and partners in the Republic of Kazakhstan and Central Asia.
3. Identify promising joint projects in agri-tech and innovative production.

Event Organizers:

- TESLA International Alliance – an international company headquartered in Serbia (Novi Sad). The Alliance develops practical models of international cooperation in investments, technology and industry ecosystems, helping companies enter new markets and build sustainable cross-border partnerships.
- Farmers Association of Kazakhstan – one of the largest non-profit agricultural associations in the country, uniting around 75,000 agricultural producers of various ownership forms from all regions of Kazakhstan.

Co-Event Organizers:

- Company Go Big Serbia – international consulting, technology transfer and international educational initiatives.
- AtFrame, Serbia – high-tech solutions in medicine, infrastructure, IT and energy.

PROGRAMME

TIME	SESSION / SPEAKERS
14:00 – 14:30	<p>Opening & Welcome Addresses</p> <ul style="list-style-type: none"> • Head of the Farmers Association of Kazakhstan • Director of TESLA Alliance HQ (Serbia) • Director, TESLA INVESTMENT CLUB (Serbia) • Representative of the Chamber of Commerce and Industry of Republika Srpska • President of the Association of Artificial Intelligence and Robotics at the Chamber of Commerce of the Russian Federation • Head of the Osh Regional Branch of the Chamber of Commerce of Kyrgyzstan • International officials and representatives of the Chambers of Commerce and Industry of Central Asia.
14:30 – 15:15	<p>Analytical Session: Kazakhstan</p> <ul style="list-style-type: none"> • Overview of the agricultural sector – Head of Department, Ministry of Agriculture of the Republic of Kazakhstan • Legal framework and government support measures for foreign companies – Head of the national company «Kazakh Invest» • Export-import potential and priority areas of cooperation – representative of the Farmers Association of Kazakhstan
15:15 – 16.45	<p>Presentations by International Companies Seeking Partners in Kazakhstan</p> <ul style="list-style-type: none"> • Serbia Bosnia and Herzegovina Russia Germany • Kyrgyzstan Uzbekistan Tajikistan • Format: 7–10 minutes per company • Companies selected on a competitive basis
16:45 – 17:00	<p>Closing</p> <ul style="list-style-type: none"> • Facilitating negotiations between interested companies • International cooperation opportunities with TESLA

PARTICIPATING COUNTRIES

KZ Kazakhstan <i>Host country</i>	RS Serbia <i>Organizer</i>	BA Bosnia & Herzegovina <i>Participant</i>	RU Russia <i>Participant</i>	KG Kyrgyzstan <i>Participant</i>	UZ Uzbekistan <i>Participant</i>	TJ Tajikistan <i>Participant</i>	DE Germany <i>Participant</i>
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International Digital Business Catalogue

- Foreign companies interested in partnership opportunities in Kazakhstan
- Kazakhstani companies seeking access to Balkan, Russian and Central Asian markets
- Representatives of government bodies, business associations and development institutions

